

# **The Work Less, Make More Group®**

## **Coach Training Application**

*Please send this page to Brian Bartes ASAP at [brian@jwcgroup.com](mailto:brian@jwcgroup.com) or fax to (734)-254-9973*

**Your name:** \_\_\_\_\_

**Company name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Evening Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Web site:** \_\_\_\_\_

*Check all that apply:*

\_\_\_ I am a coach working full-time in my own business.

\_\_\_ I am a coach working in my business part-time.

\_\_\_ I am a brand new coach wanting to grow a coaching business fast.

\_\_\_ I work as a consultant or trainer, and I want to learn this methodology to develop a coaching business.

\_\_\_ I've been a coach for a long time, all I need now is some training so I can use my skills in the business world.

\_\_\_ I'm enrolled or a graduate of a professional coach training school.

\_\_\_ I have natural coaching skills and have not been professionally trained.

# **The Work Less, Make More® Coach Training Application**

When you're completed answering these questions, please send a photo of yourself to us along with the completed application. We don't need a professional photo, and we ask that you send an electronic version to [brian@jwcgroup.com](mailto:brian@jwcgroup.com)

**1. Please describe your professional background and achievements. Please include a resume or bio if you think it'll help us understand where you've been.**

**2. Do you coach full time?  
Yes or No. If no, please explain.**

**3. Are you an International Coach Federation (ICF) member? Have you earned a professional designation in the coaching profession? If so, please explain.**

**4. How long have you been a coach?**

**5. What coach training program did you complete? Please tell us about your experience and the curriculum you followed. If you haven't been professionally trained as a coach, please give us details on you background to describe your experience as a coach.**

**6. Why did you become a coach? (We want the real story!)**

**7. What other experiences and/or training have you received that has influenced you as a coach?**

**8. If you're currently working with clients, tell us about your coaching practice. What type of clients do you coach?**

**9. What is your biggest frustration with being a coach?**

**10. What most attracts you to becoming a certification coach for the Work Less Make More® program?**

**Please include the name of three business references we can contact to learn more about you. We will not contact them without first letting you know. Please include their name, company, title, phone number and email address.**

Again, send your completed application to [brian@jwcgroup.com](mailto:brian@jwcgroup.com)  
or fax to (734) 254-9973

**Thank you!**